



Michael D. Howell, PhD

DIF Entrepreneur Bootcamp
Orlando, Florida
March 6, 2025
9:30 – 11:00AM



Scientific and Career Journey



PhD

Card Carrying
Immunologist



Spesolimab/SPEVIGO
Rizankizumab/SKYRIZI



Ruxolitinib/OPZELURA
Ruxolitinib/JAKAFI
Povorcitinib
Parsaclisib



Co-Founder/CEO
AhR Modulators

zurabio

Chief Scientific Officer
Tibulizumab
Torudokimab
Crebankitug



Assistant Professor
Th2 and Epithelial Biology



A member of the AstraZeneca Group

Tralokinumab/ADBRY
Tezepelumab/TEZSPIRE
Tozorakimab
Brodalumab/SILIQ
MEDI9314



Chief Scientific Officer
Novel Dx Approaches



Board of Directors
SAB



Scientific Advisor
OR-101
OR-102



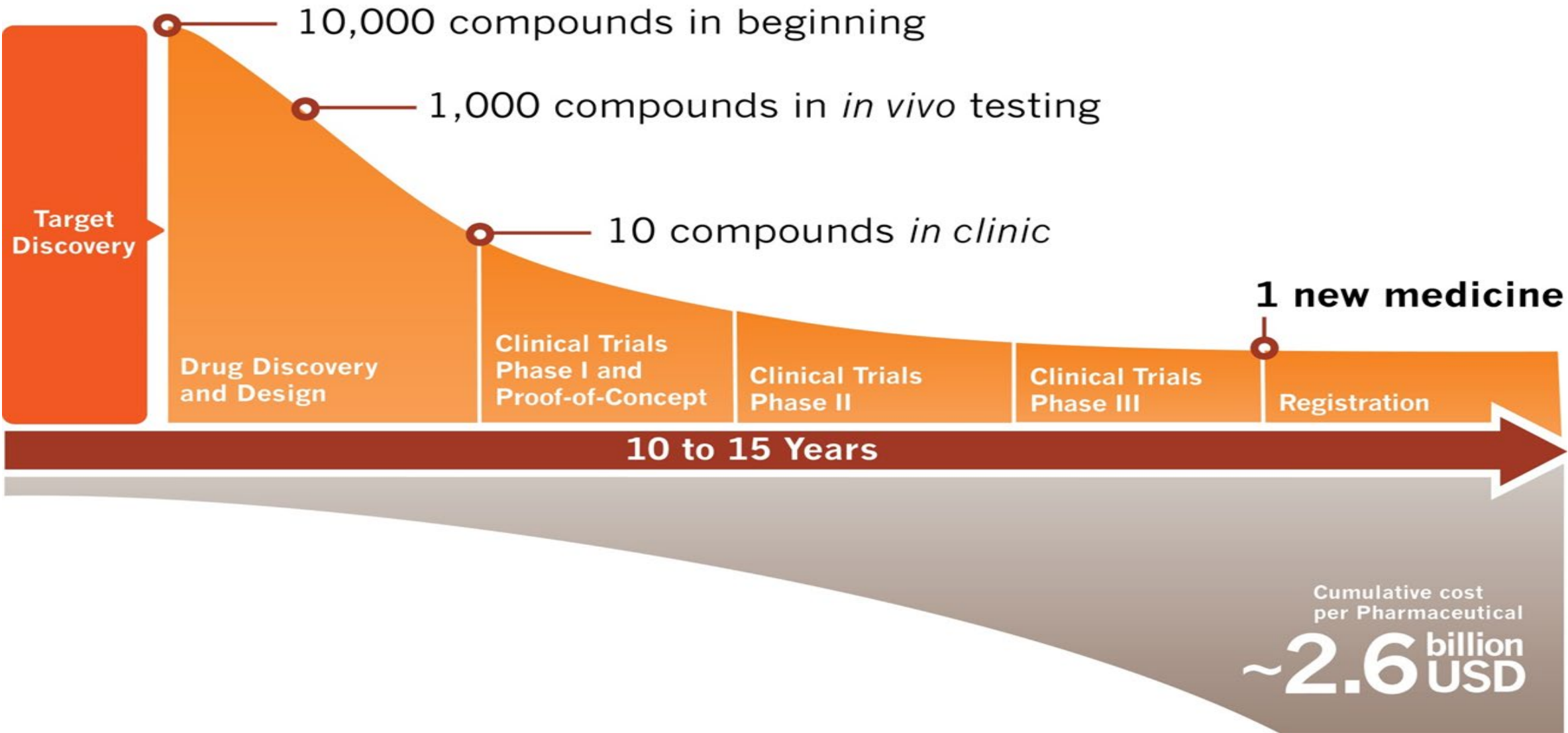
Strategic/Scientific Advisor

- Investment Firms,
- Venture Capital Groups,
- Biotech Startup
- Pharma

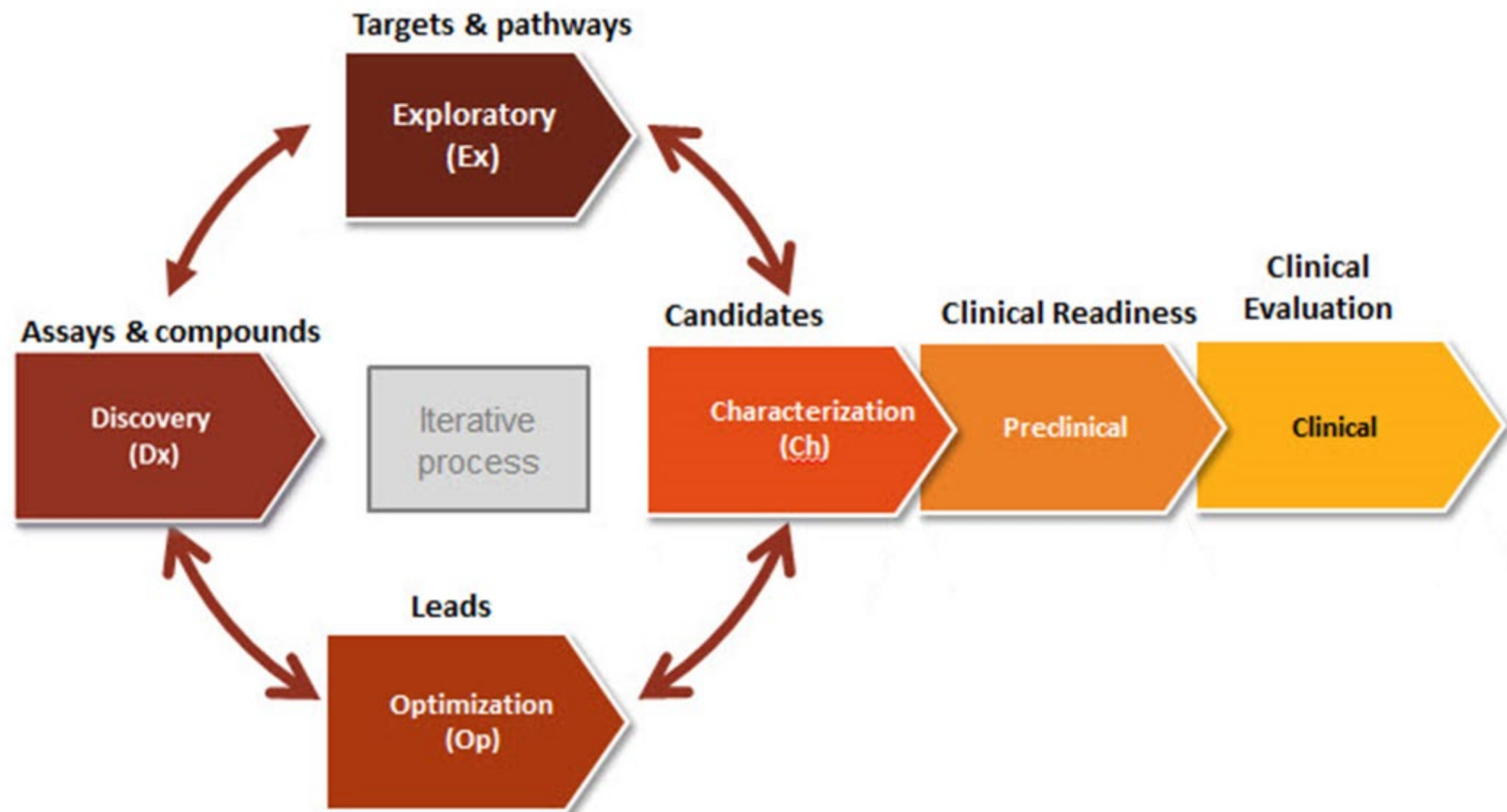
Career has encompassed the research and development of more than seven FDA-approved therapies

“Medicine is not only a science; it is also an art. It does not consist of compounding pills and plasters; it deals with the very processes of life, which must be understood before they may be guided.” - Paracelsus

Drug Development is Long, Expensive, and Risky



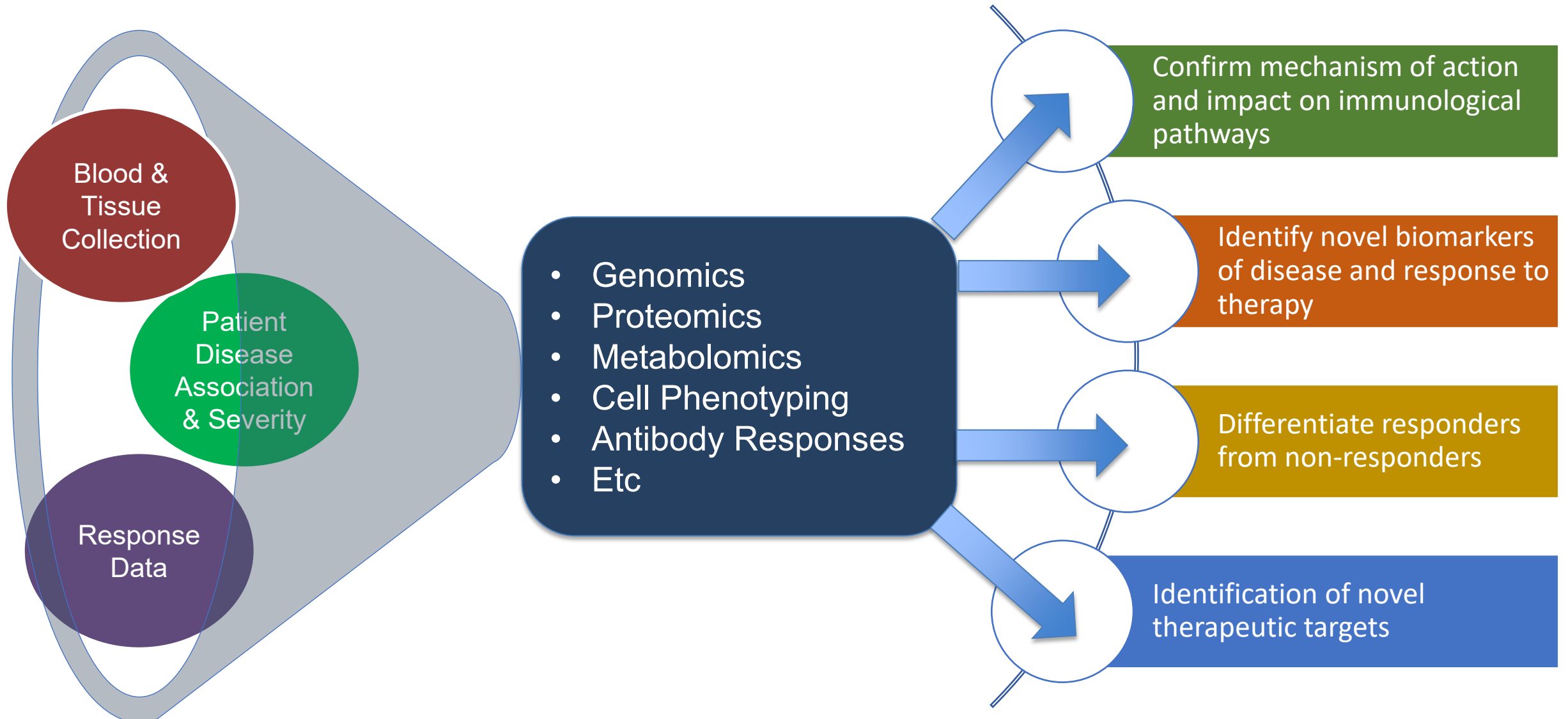
Drug Development is an Iterative Process



Key Questions to Ask/Address During Development



Target Identification and Validation



Derisking Dermatology Development

In Vitro



Cellular activity

3D *in vitro* cultures

Cellular proliferation & function

Off-target safety screening

In Vivo



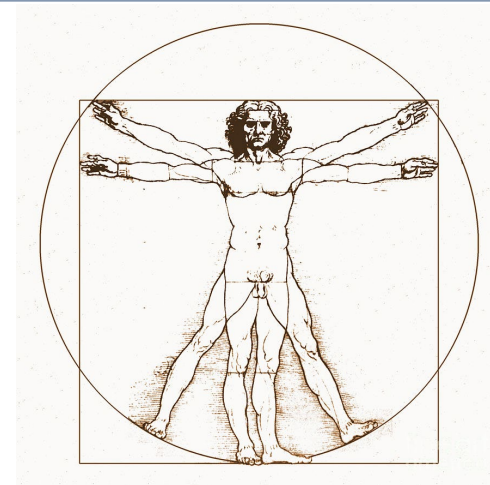
Pharmacokinetics

Pharmacodynamics / target
occupancy

Mechanistic models

Disease models

Ex Vivo



Complex 3D *in vitro* co-cultures

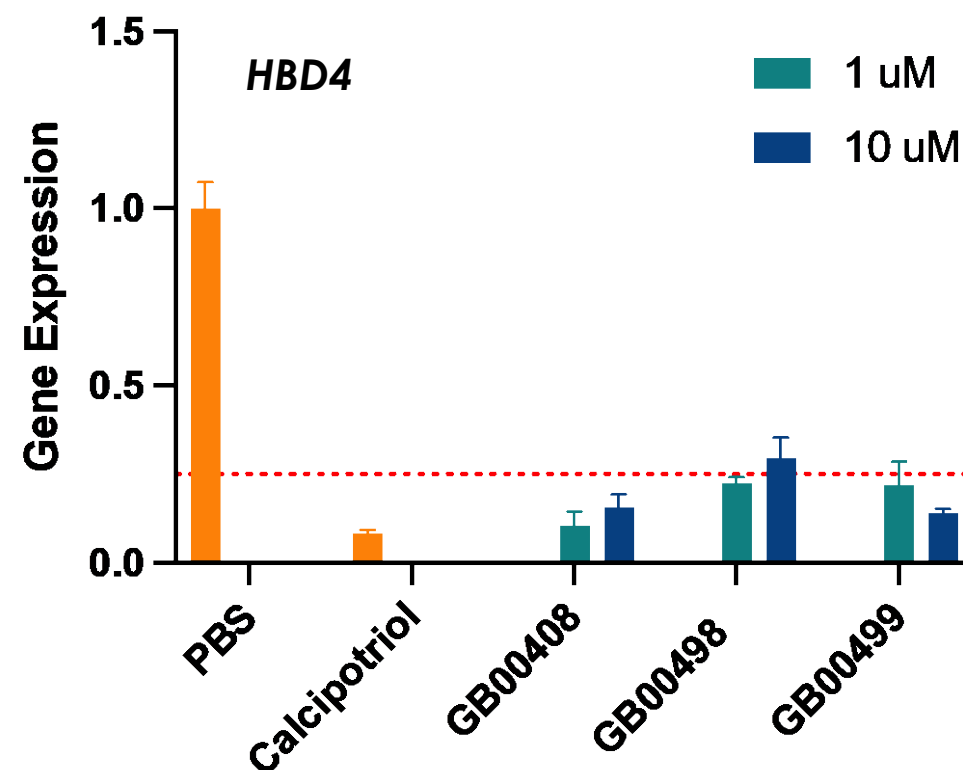
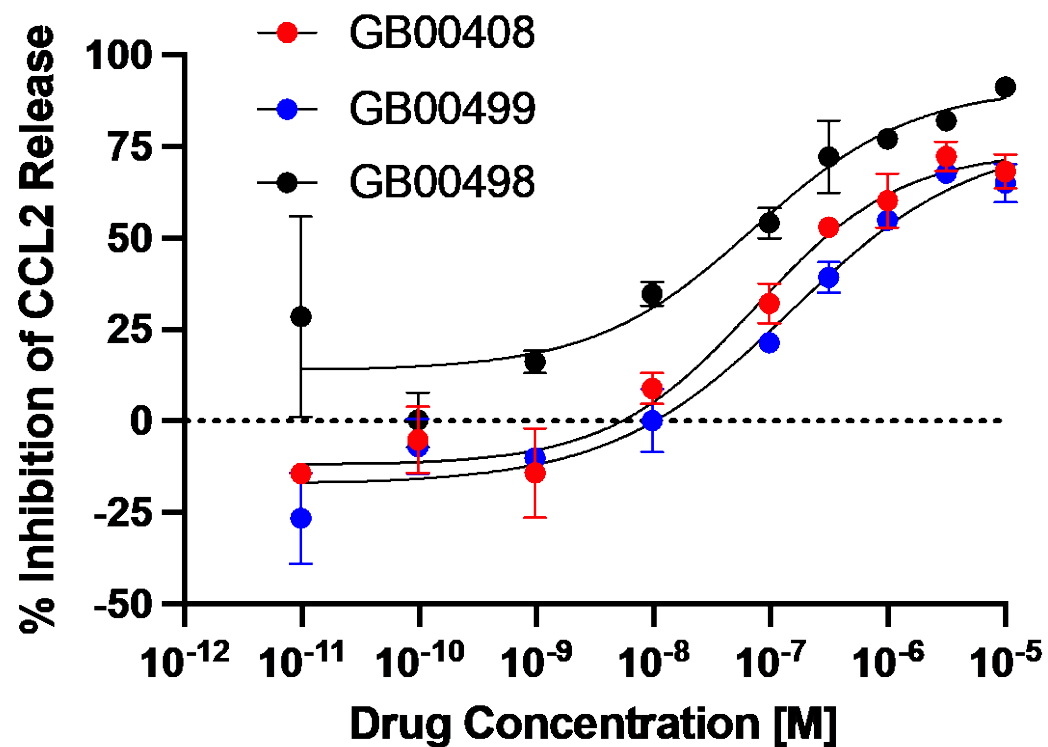
Translational Models

Proteomic / genomic profiling

Cytokine / chemokine biomarkers

Keep it Simple (KISs) with Keratinocytes

- Screen or counter screen drug candidates for their cellular activity in defined pathways
- Benchmark drug candidates against competitors in defined assays
- Characterize immunomodulatory of drug candidates in unstimulated cells to understand on-target and off-target effects



Integrated *In Vitro*, *In Vivo*, and Translational Readouts

Th2

Th2 Stimulated Ex Vivo Skin Explant

- CCL17/TARC (Th2 driven inflammation)
- CCL26/Eotaxin-3 (Eosinophil recruitment)
 - Filaggrin (Barrier deficiency)

FITC Induced Atopic Dermatitis Murine Model

- Barrier and inflammatory genes
- Eosinophils (CCL26/Eotaxin-3)z

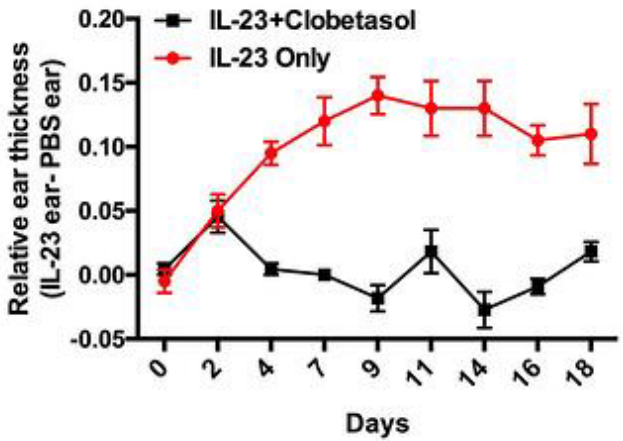
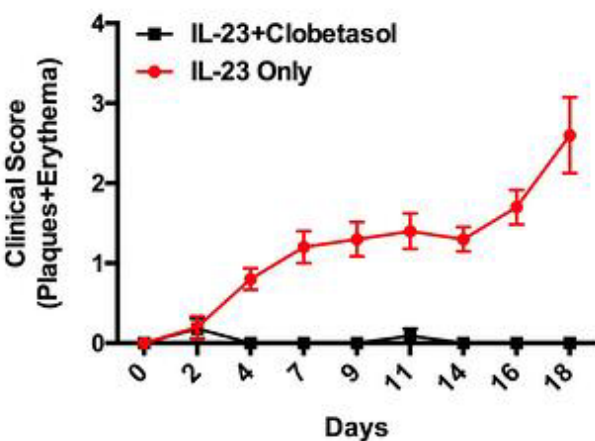
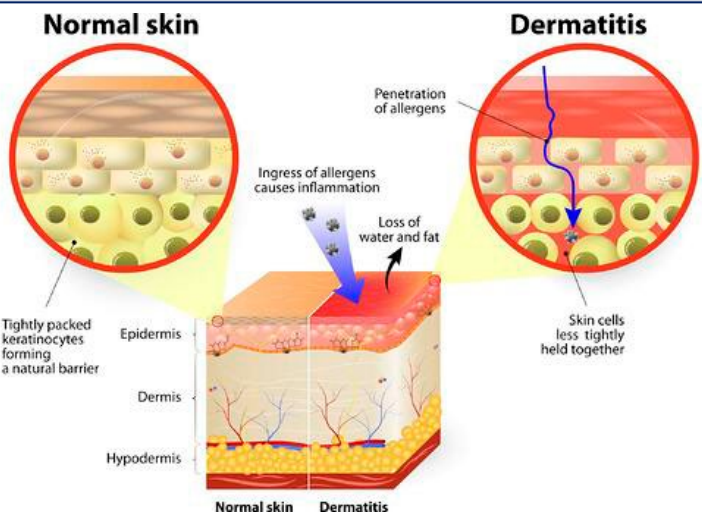
Th17

Th17 Stimulated Ex Vivo Skin Explant

- IL-17A (Disease pathogenesis)
- IL-22 (Acanthosis/epidermal thickening)
- CCL20/MIP3a (Th17 cell recruitment)

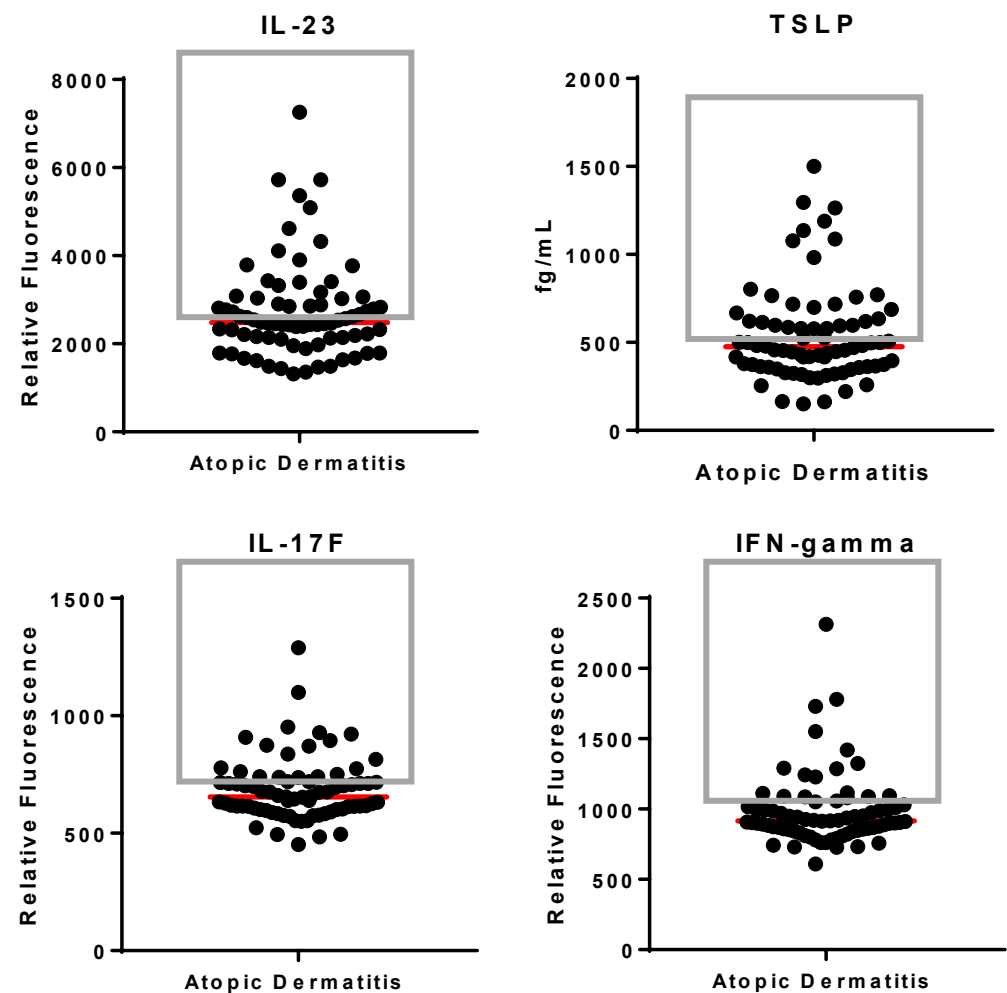
IL-23 Induced Psoriasis Murine Model

- Skin severity scores & ear swelling
- Cytokine Expression (IL-17, IL-22)



Understanding the Target Population

Do these represent distinct populations of AD patients or is there significant overlap?



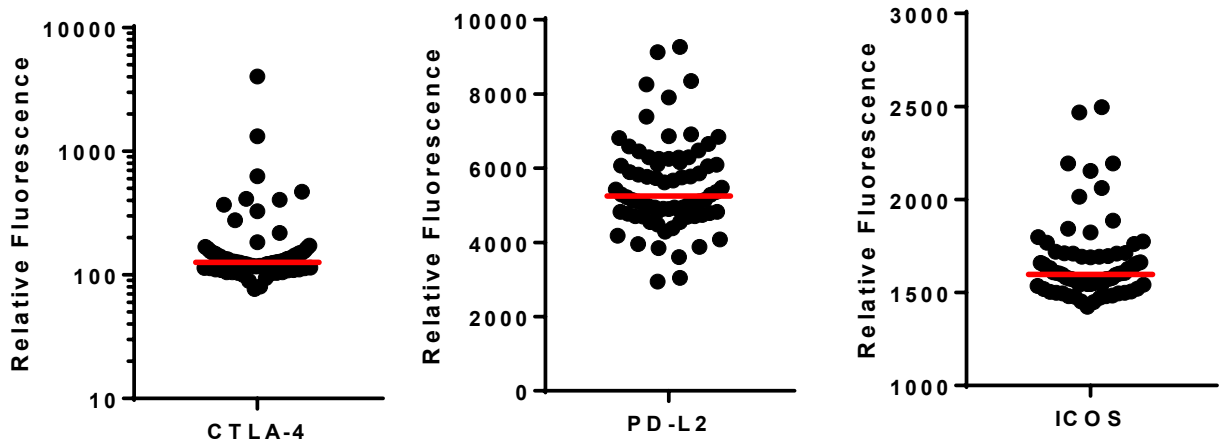
39 healthy control subjects with no history of skin disease

76 patients with moderate to severe (>12% BSA) AD



Emerging Role for Checkpoint Inhibitors in AD?

- No positive correlation between secreted ligands suggests distinct activation pathways in patients



Additional Studies Needed to Support Drug Development

AMES

- Bacterial reverse mutation test performed with *Salmonella typhimurium*
- Reveals whether the compound is causing direct mutations to the DNA

In vitro Micronucleus Test

- Cell division assay using ChoK1 cell line
- Reveals whether the compound causes abnormalities in chromosome distribution (aneugenity) or even chromosome breaks (clastogenity) during cell division.

Pharmacokinetic

- Define active drug concentration & PK profiles
- Characterize over range of dosages, including expected clinical and toxicology dosages (1x-10x efficacious dosages)
- Single & Repeat-dose PK (3-7 days)

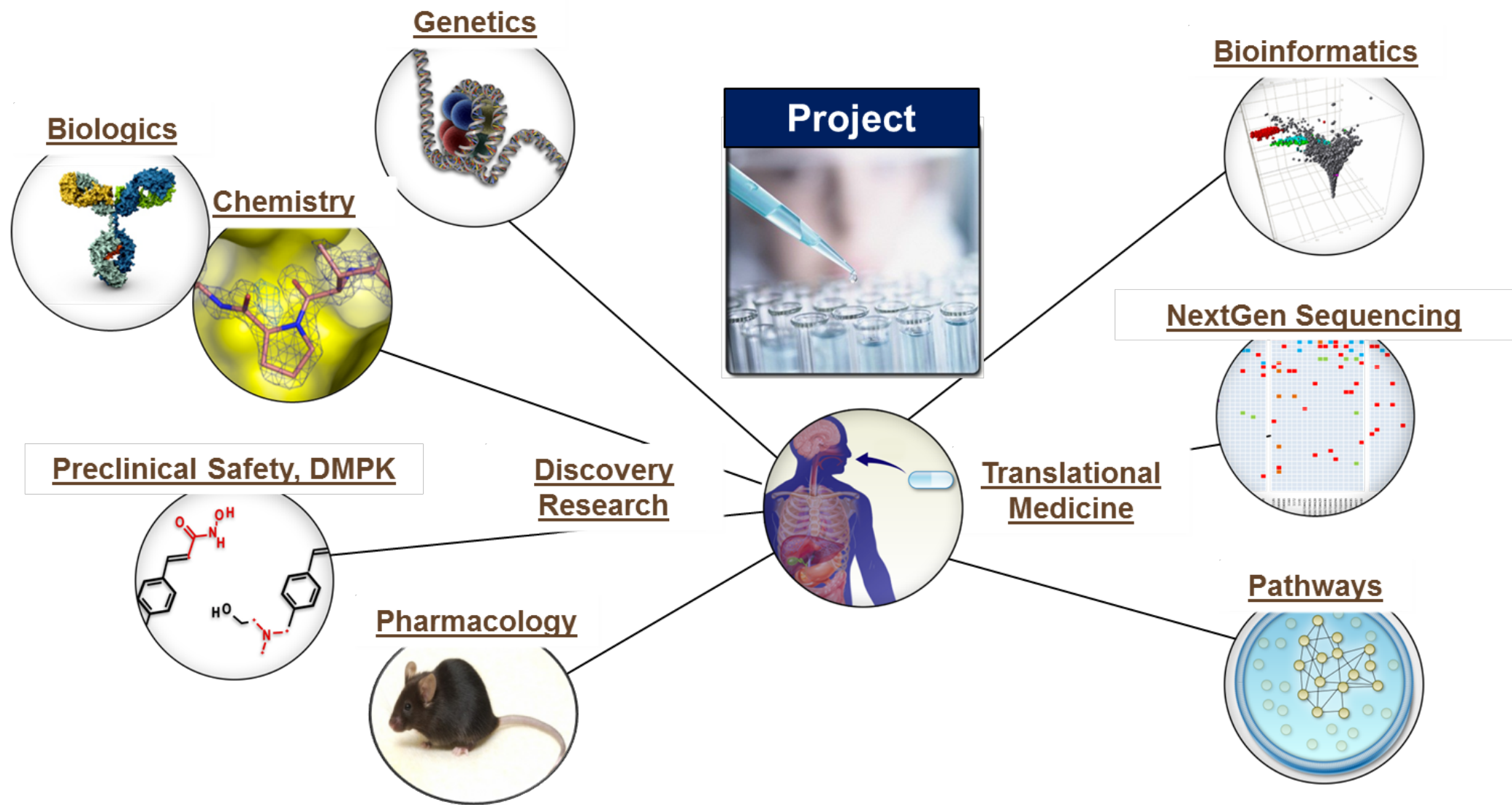
Safety Pharmacology

- Detect adverse effects (hazard identification)
- Investigate the mechanism of effect (risk assessment)
- Mitigation strategies (risk management)
- Calculate a projected safety margin

Toxicology

- Maximum tolerated dose
- Repeated dose range finding study
- 14-28 day GLP studies in 2 different species

Drug Development Requires Cross-Functional Collaboration





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Advancing Innovation
in Dermatology®



**Dermatology
Innovation Forum**
an Advancing Innovation in Dermatology conference

March 6, 2025
Orlando, FL

Entrepreneur Bootcamp

Unlock the Future of Dermatology Product Development

Vijendra NALAMOTHU, Ph.D.
Founder & CEO
ApoStrata, LLC

Formulation of Dermatological Drugs

- **Topics covered:**

- **Skin Biology**
- **Product Development**
- **Analytical R&D**
- ***In Vitro* Testing**

- **What you will learn:**

- Begin with end in mind®
- Understanding your product
- Why systematic development matters?
- Using the skin data properly
- Pitfalls of analytical data / impurities
- Other means of verifying product: Skin Biology/IVPT
- How will you use this data to go to clinic?

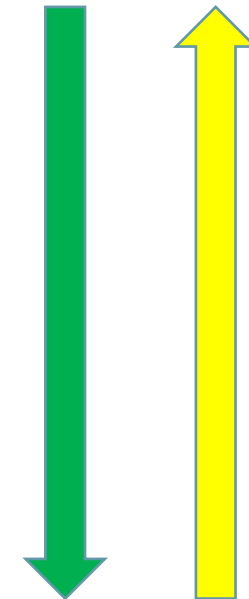
Begin with the end in mind®

- Next stage gate: tox / clinical / commercial
- Type of dosage form / dossier
- In vitro skin PoC or animal / disease models or straight to FIM / PoC
- Clinical de-risking and reduce CMC surprises
- Irritation / approved ingredients / vehicle effect, permeation, scale-up, QbD, stability, phase-specific validations
- Launch-ready products

Product Development: end-to end approach

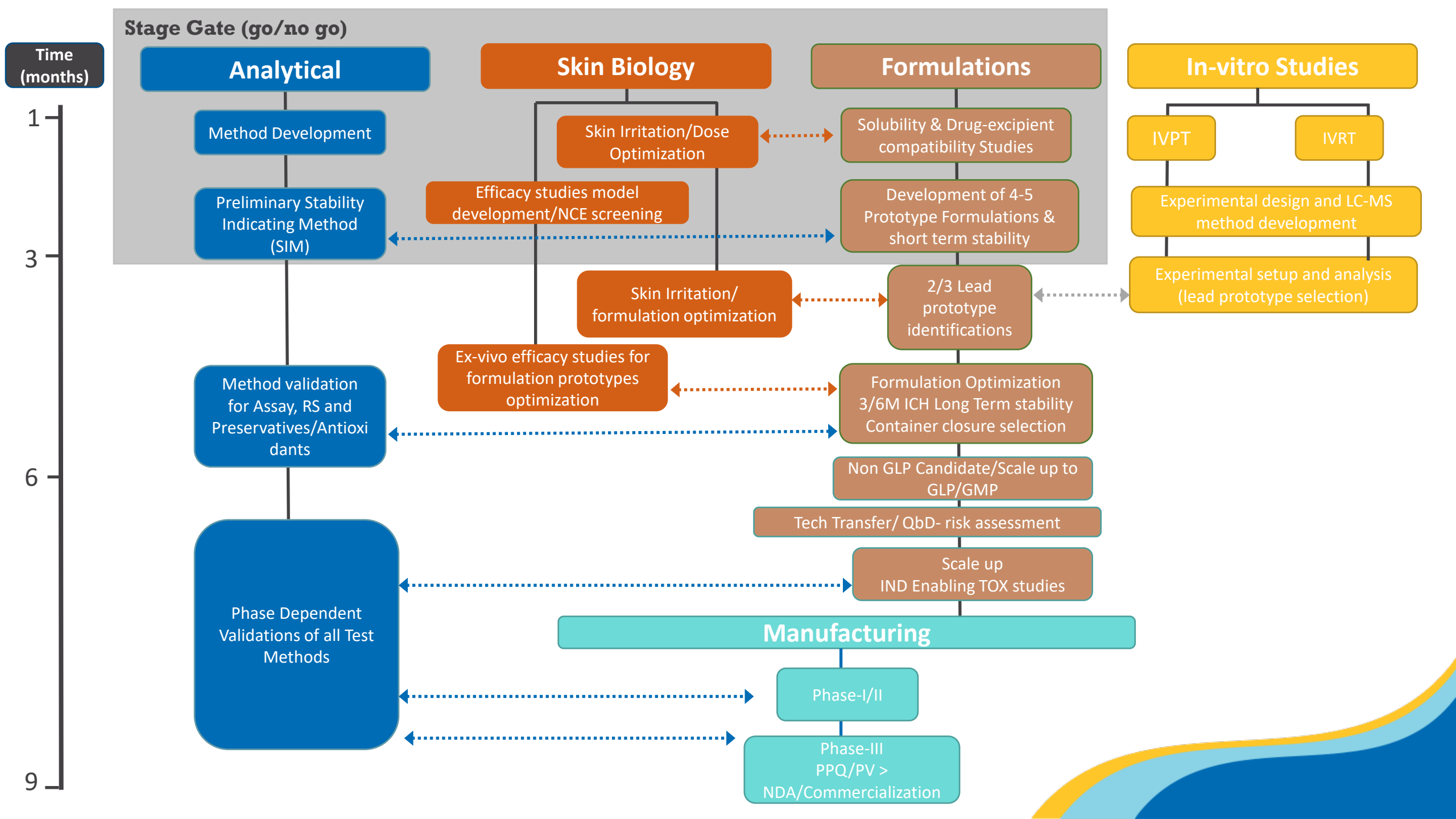
Decide the Commercial Pathway, regulatory strategy and work backwards-

- Launch Plan
- Commercial Manufacturing / Process Validation / Supply Chain activity
- PDUFA / Registration /filing
- Clinical Trial Materials - Phase I/II/III
- Clinical De-Risking / Scale-up / PoC Formulations (FIM)
- R&D Formulations / Tox Safety assessment
- R&D Prototypes / In-Vitro / In-Vivo evaluations
- Idea / Proof-of-Concept / IP



Product Development Snapshot

- Skin Biology
 - *Early Candidate Selection / Molecule Assessment*
 - Early Formulation Development
 - *Concurrent Analytical Method Development*
 - Skin Permeation (PoC)
 - *Other Proofs-of-Concept such as PK/PD assessment, target engagement*
 - Formulation Optimization
 - *Mfg. process Development / Scale Up – Tox Supplies / Clinical Trial Materials*
 - *QbD / Risk Assessment / IVRT*
-
- ```
graph TD; A[Early Candidate Selection / Molecule Assessment] --> B[Concurrent Analytical Method Development]; B --> C[Other Proofs-of-Concept such as PK/PD assessment, target engagement]; C --> D[Mfg. process Development / Scale Up – Tox Supplies / Clinical Trial Materials]; D --> E[QbD / Risk Assessment / IVRT]; E --> C; E --> B;
```



# Who is your client?

- We all want to win
- Formulate a product for positive pre-clinical and/or clinical outcomes that will:
  - Win Investor's Confidence
  - Win Internal Management's Approval
  - Win Regulatory approval & commercial success
- Design your product development strategy based on the Target Product Profile (TPP)
  - Early Candidates
  - Late-Stage Formulations
  - Me-too brands or differentiated formulations
  - Me-too generics or brand equivalents
- Develop a strategy early on for effective clinical end points and successful manufacturing scale-up

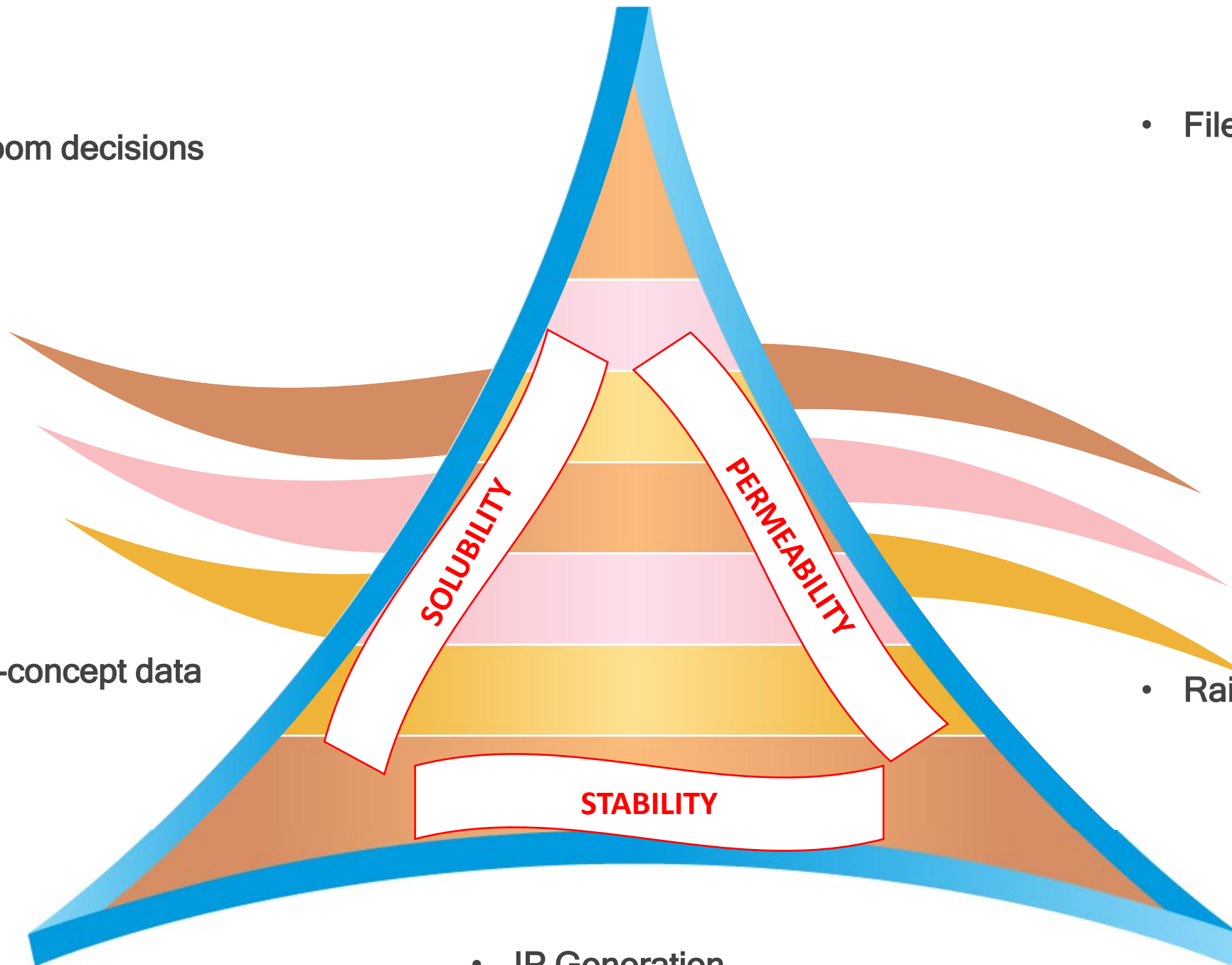
- Board room decisions

- File an IND/CTA

- Proof-of-concept data

- Raise funds

- IP Generation



# An ideal Approach

- **Stages of formulation**

- Basic (early) Formulation
- Pre-clinical Formulation
- Clinical Formulation
- Commercial Formulations

- **Type of formulation**

- Disease specific
- Delivery kinetics
- Unmet needs

- **Type of Dossier**

- NDA - 505(b)(1)
- 505(b)(2)
- ANDA
  - Q1/Q2/Q3

- Acne formulations are different from Psoriasis
- Anti-fungal delivery is different than Basal Cell Carcinoma
- Wide-surface area coverage of a psoriasis formulation may dictate a type of formulation when compared to a small FTU application of Actinic Keratosis

- Delivery to Stratum Corneum vs. Dermis dictates the selection of right formulation
- Need for a drug to stay in dermis vs. transdermal delivery into systemic circulation drives the choice of excipients
- Targeted delivery for pharmacological action
- Peptide / protein delivery also has its own choice of formulation components

- Clinical Unmet Needs
- Commercial Unmet Needs
- Technical Unmet Needs



# Target Product Profile (TPP)

- Talk to your clinical group and/or marketing-sales organization very early on
- Based on early / concept formulations first
- How much leeway do you have 'changing' the formulation later
  - How much can you change *i.e.*, just preservatives or ..?
  - When or how late can you change *i.e.*, Phase I/II changes?
- Is it a dynamic TPP or etched in stone? Early clinical/late stage/ changing market scenario
- Ask for definitive 'not acceptables'
- Who drives it? Early feedback vs. Last minute changes
- Setup a minimum acceptable criterion vs. ideal acceptable profile
- Focus on core formulation and achieve it first

## Case Studies

- **2 People and a Molecule**
- **University Tech Transfer**
  - Early formulations vs. Final Formulations?
  - How much to rely on skin permeation data
  - Formulation stability data: just enough or IND-ready?
- **US Development vs. Ex-US PoC**
- **FIM – CTA – IND**
  - Is it PoC or powering for future clinical trials
  - Safety / tox formulations?
- **Global Large-Pharma Development**
  - Dosage form / packaging finalized?
  - Manufacturing process optimized?