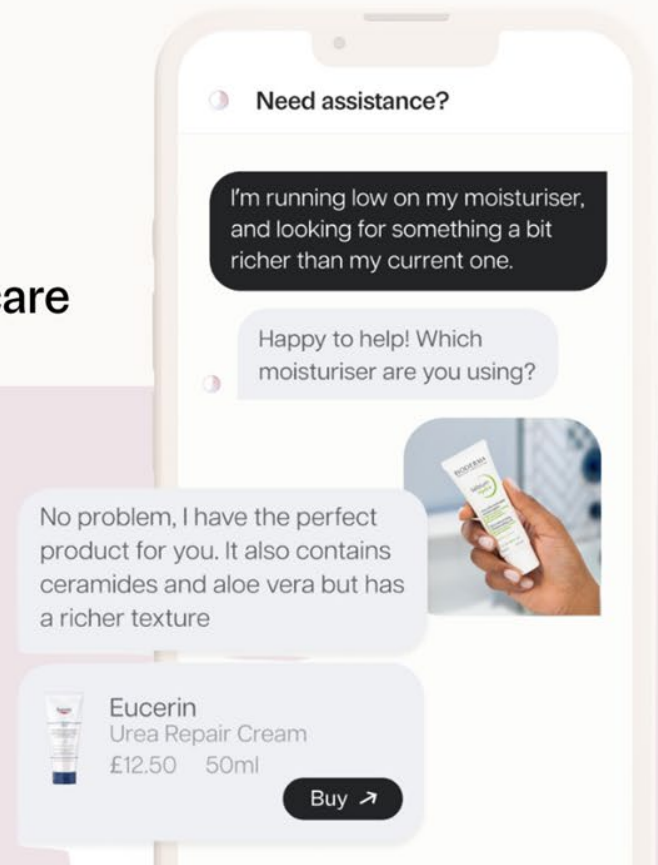


Combining Multimodal AI with LLMs to provide personalized skin support within dermatological care

Pippa Harman, Co-Founder & CEO

Renude





Pippa Harman

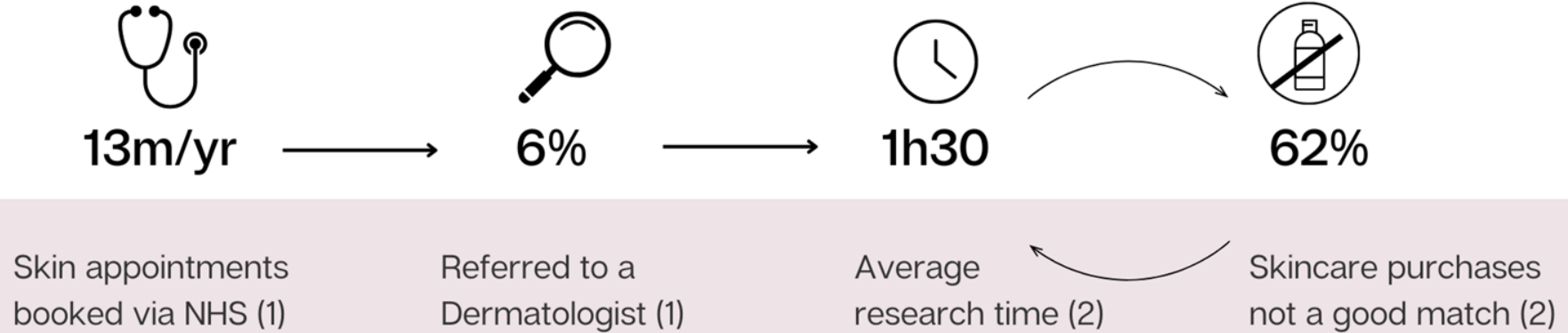
Co-Founder & CEO, Cosmetic Scientist

- BSc Cosmetic Science, UAL
- 10 years experience developing skincare for large corporates & startups
- Formulated for household brands such as No.7, E45 and Bonjela.
- Employee no.4 at Beauty Pie, working in product development with a focus on skincare.
- CEO of Renude, an award-winning AI startup building the future of skincare.

Renude



Professional skin support is hard to access, but consumer self-management of skin concerns is typically ineffective



The skin is complex and there are many factors that need to be considered to accurately assess the skin and build the most effective skincare routine



Skin Profile

- Skin goals
- Skin type
- Skin sensitivity
- Skin tone
- Barrier health
- Life stage
- Hormonal considerations
- Contraindications e.g. allergies



Skincare Routine

- Key ingredients
- Product combination
- Texture suitability
- Application - order, frequency, amount
- Ingredient preferences
- Requirements (e.g. non-comedogenic)

Conversational AI technology is predicted to grow at 23.6% CAGR out to 2030, creating a huge opportunity and need to consider current challenges

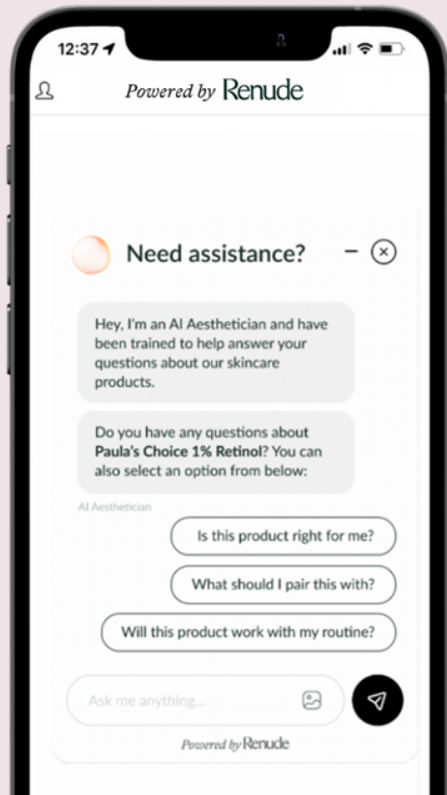
Conversational AI Opportunity

- Easy to access
- Intuitive format
- Realtime advice

Conversational AI Challenge

- Inaccuracy / hallucinations
- Uncontrolled biases

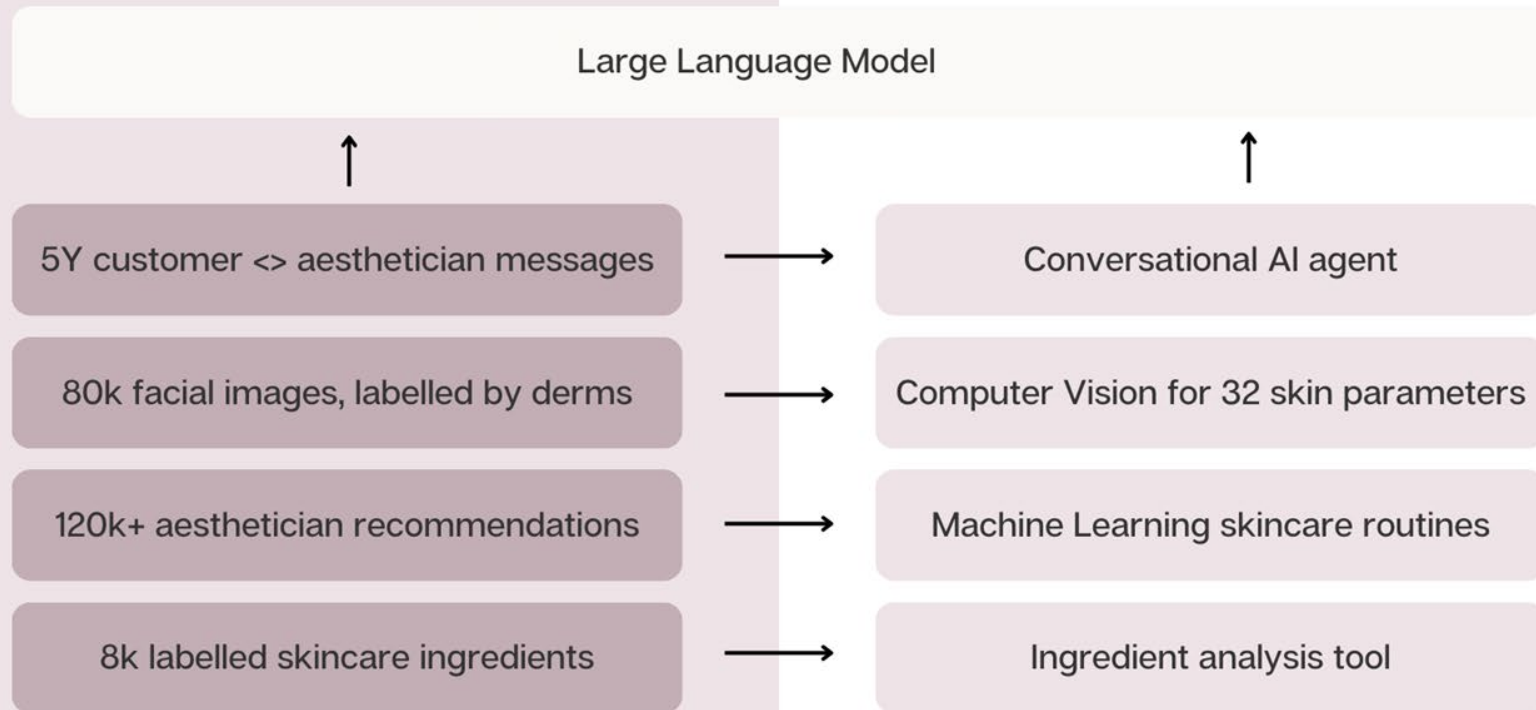
AI Skin Chat is a multimodal personal skincare advisor, capable of answering any skincare-related query in line with professional guidance



- ✓ Combines Computer Vision, Machine Learning and Large Language Models
- ✓ Multimodal AI can analyse text and image inputs
- ✓ Combined with 5 years of aesthetician advice to avoid hallucinations
- ✓ Knowledge base developed by dermatologists, formulation chemists and aestheticians



Leveraging a proprietary knowledge base curated by Dermatologists, Aestheticians and Formulators, powering multimodal AI technologies



We have worked with a team of licensed skin and skincare specialists in different fields to train our AI results in the highest accuracy.



Dr Justine Kluk

Consultant Dermatologist &
Scientific Advisor to Renude

ST. JOHN'S INSTITUTE
OF DERMATOLOGY

Royal Free London
NHS Foundation Trust

DR JUSTINE KLUK



Christina Patchett

Licensed Aesthetician &
Senior Skin Specialist at Renude

PHI CLINIC
RENÉE LAPINO CLINIC
The Harley
Medical
Group

CORINTHIA
HOTELS



Amelia Hudson

Licensed Aesthetician &
Senior Skin Specialist at Renude

NURISS sk:n

Our technology integrates with online skincare businesses, to provide consumers with personalized skincare advice, based on the relevant range





Derm Solutions™ 100-Hour Hydration Cream Suitable for Dry & Sensitive Skin

£22.95 GBP

Taxes included.

Quantity

– 1 +

Add to cart

Pay with **PayPal**

[More payment options](#)



Need assistance?



Hello, I'm an AI Aesthetician and have been trained to answer questions about our skincare products.

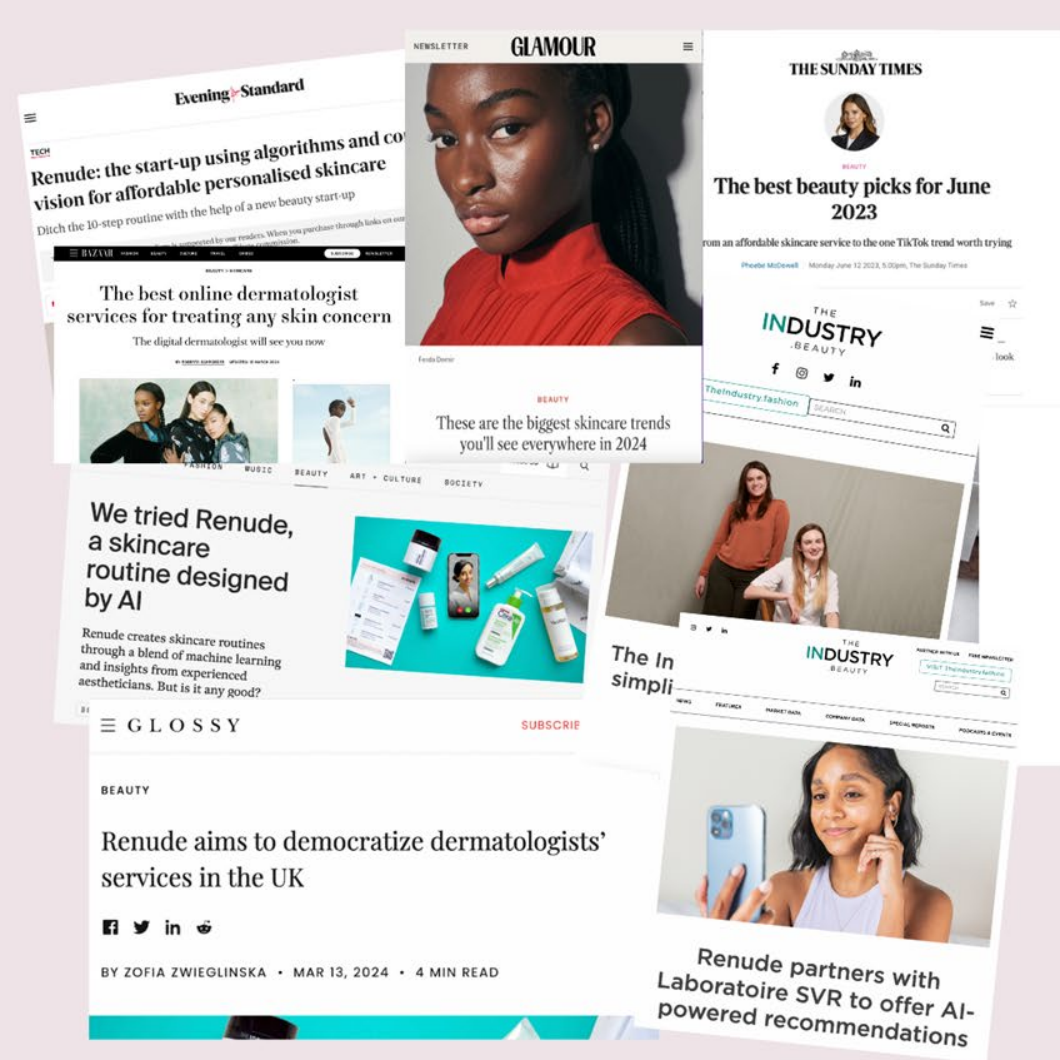
Do you have any questions about **Derm Solutions™ 100-Hour Hydration Cream Suitable for Dry & Sensitive Skin**? Select an option or type your question below:

[I'd like to learn more about this product](#)

Ask me anything...



Powered by Renude



Thank you for listening. If you'd like to learn more, please get in touch!

For enquiries, email pippa@renude.co
To learn more: renude.co